**Organising a visit to Dublin Ireland (1)**

1. Use a search engine and look for **three** IT companies in the Dublin Area
2. One should be a large size available in many countries
3. One should be a medium size Irish local company
4. One should be a startup

For each create a document

1. Create a **business model** for each of the three companies With a Swot annalysis (Strengths Weakness Opportunities Threats)
2. For each company find out about their :

* Location ( on a map)
* Key activities
* key partners
* number of employees (world wide /local branch)
* Turnover
* Key values
* Business trends
* Customer segment
* Programming tool sused
* Programming techniques
* Revenue Streams
* recruiting
* Strategy
* Social media tactics
* Advertising strategy
* Types of jobs/positions (ex : tester etc..)
* Any other type of information you find is important

Le modèle d'entreprise, modèle d'affaires ou **business model**, est la représentation systémique et synthétique de l'origine de la valeur ajoutée d'une entreprise et de son partage entre les différentes parties prenantes, sur une période et pour un domaine d'activité clairement identifiés.

C)Write a list of questions you would ask programmers working in that firm if you met them.

d) find out who to contact in the firm and write an e-mail to ask them if your group could visit their facilities.

**Organising a visit to Dublin Ireland(2)**

**Email the 3 companies you have selected to ask them if you can visit in June 2017**

**(use standard mail in G:\prof\lpim01\English)**

Include a copy to:joucla@univ-ubs.fr

1. Watch m:\professeur \pro:IT in Ireland.mp4

Type a short report about the **reason** IT companies settle in Ireland

Save your report in :G:\prof\lpim01\English

1. complete tasks from week 1 you have not finished yet
2. From your files create a Powerpoint presentation about the 3 companies you selected-

**Organising a visit to Dublin Ireland (3)**

1. Complete tasks from week 1 and 2 if necessary.
2. Type a list of **questions** you would ask an engineer or a programmer during a visit to find out about ,his career, his job, working conditions, the company and anything you are interested in

Save your list in :G:\prof\lpim01\English

**Record** your questions and save the audio file in Save your report in G:\prof\lpim01\English

**Pour vous enregistrer :**

Démarrer -> Programmes🡪Accessoires 🡪Divertissement 🡪 Magnétophone

Cliquer sur le bouton Rouge pour parler : Faites un essai , puis écoutez-vous pour vérifier si le volume est correct (sinon cliquez sur l’icône audio en bas à droite de l’écran, clic droit- puis « périphériques d’enregistrement, double clic sur micro , onglet « niveaux » puis ajuster pour que le niveau soit correct.

-Enregistrez-vous.

Une fois terminé sauvez-le fichier dans  **G** : \**Forum :\prof\lpim01\English**

Donnez comme nom de fichier :– Nom Prénom : Exemple : Amazon- Skywalker Anakin .wmv

1. Watch reports in m:\Logolab\professeur \pro\Dublin

Type **short reports** about **each** video. (especially about the reasons programmers like working in these companies-Why IT companies settle in Ireland)

Save reports in G:\prof\lpim01\English

Record an audio version of all your reports

Save reports in G:\prof\lpim01\English

Go to

<https://www.reed.co.uk>

<http://www.jobsite.co.uk>

<http://jobsearch.monster.co.uk>

Look for jobs in the **Dublin** area which corresponds to **your** skills and profile.

Find out the ad which suits you best and has the highest salary

Copy and paste the ad in your report then **type a short cover letter** for this job showing your motivation

Save it in in G:\prof\lpim01\English